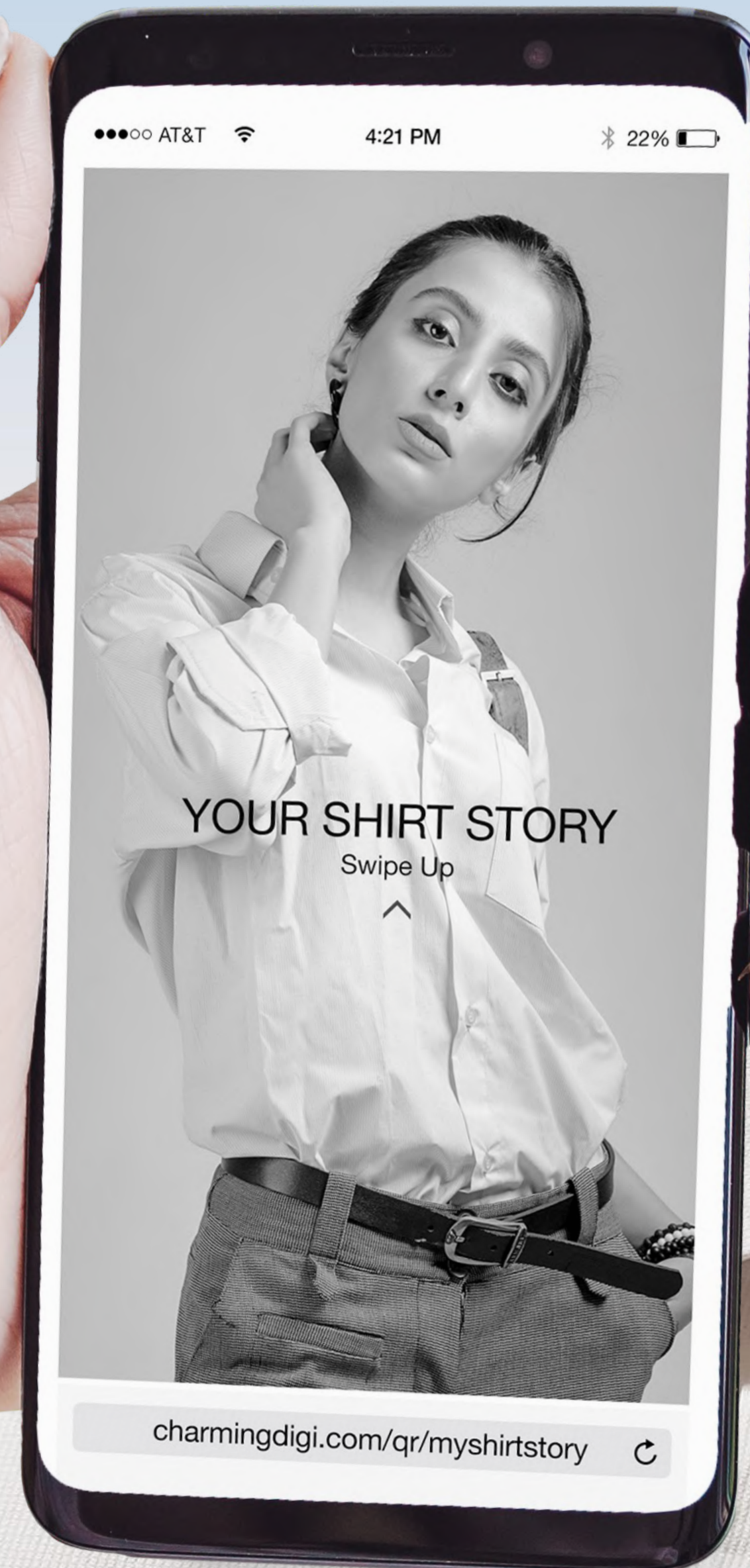YOUR
DIGITAL PRODUCT PASSPORT
SOLUTION /CHARMING.DIGI

DIGITAL PRODUCT PASSPORT

The DPP will become the new norm in the EU's green economy plan.

CHARMING.DIGI enables you to auto generate and display your tailor-made DPP content on any smart device. Easy!

CHARMING.DIGI connects via a simple QR-code or any other suitable data carrier on your garment. Easy again!

FEATURES

The DPP increases the transparency of your product information and promotes circularity.

CHARMING.DIGI also offers additional features to increase customer engagement, such as:

Recyclability
Authenticity
Repair
Promotions
…

Promote added value, build consumer trust and ultimately, boost sales.
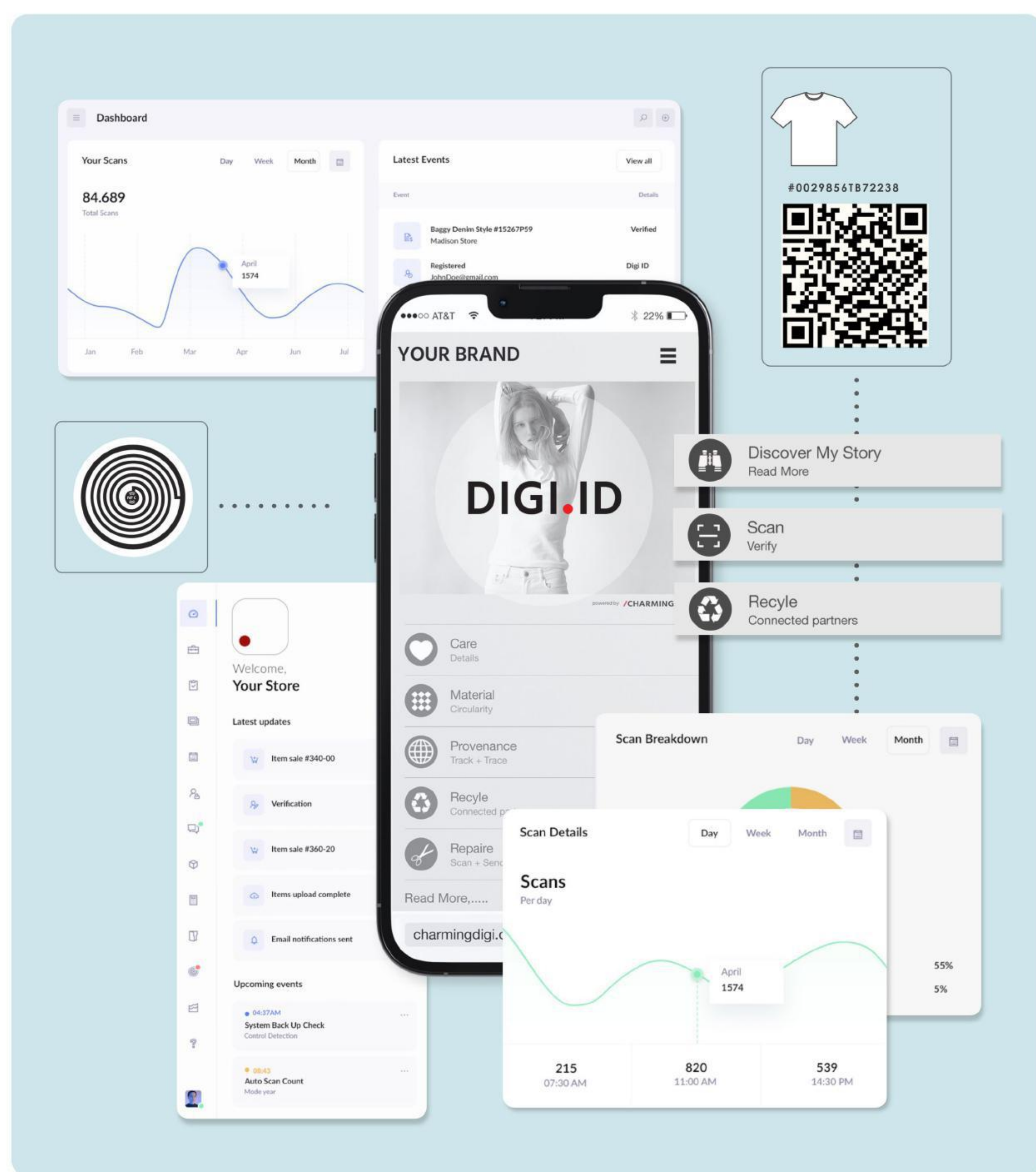
FUTURE = DIGITAL

CHARMING.DIGI operates as a SaaS platform, allowing brands to deliver critical product information and engaging consumer product experiences.

Intuitive User Interface.
We deliver an all-in-one, integrated solution.
An extension of your brand identity.
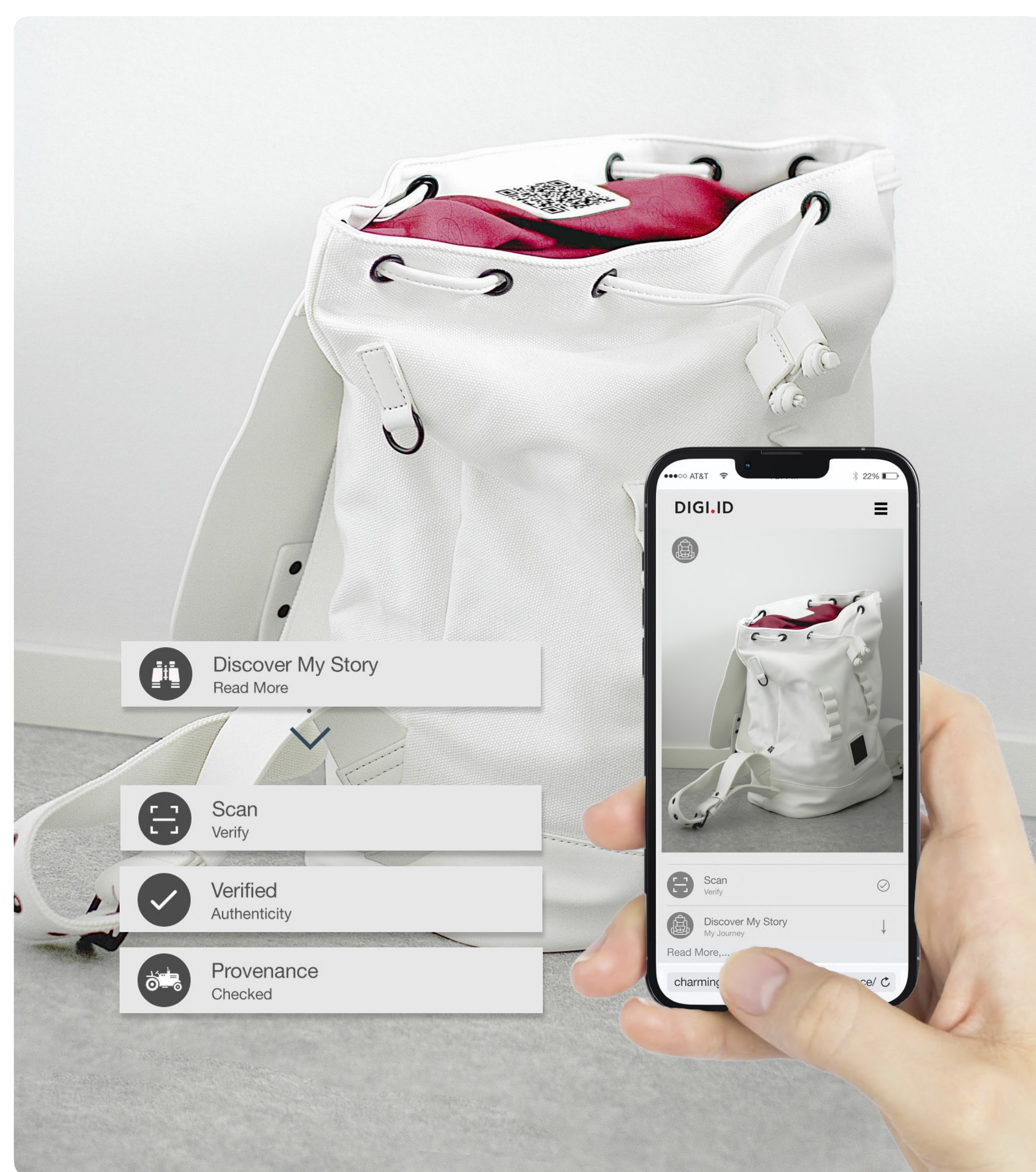
BENEFITS

No app download needed, powered by **CHARMING.DIGI** Progressive Web App.

Every item can have an unique QR-Code.
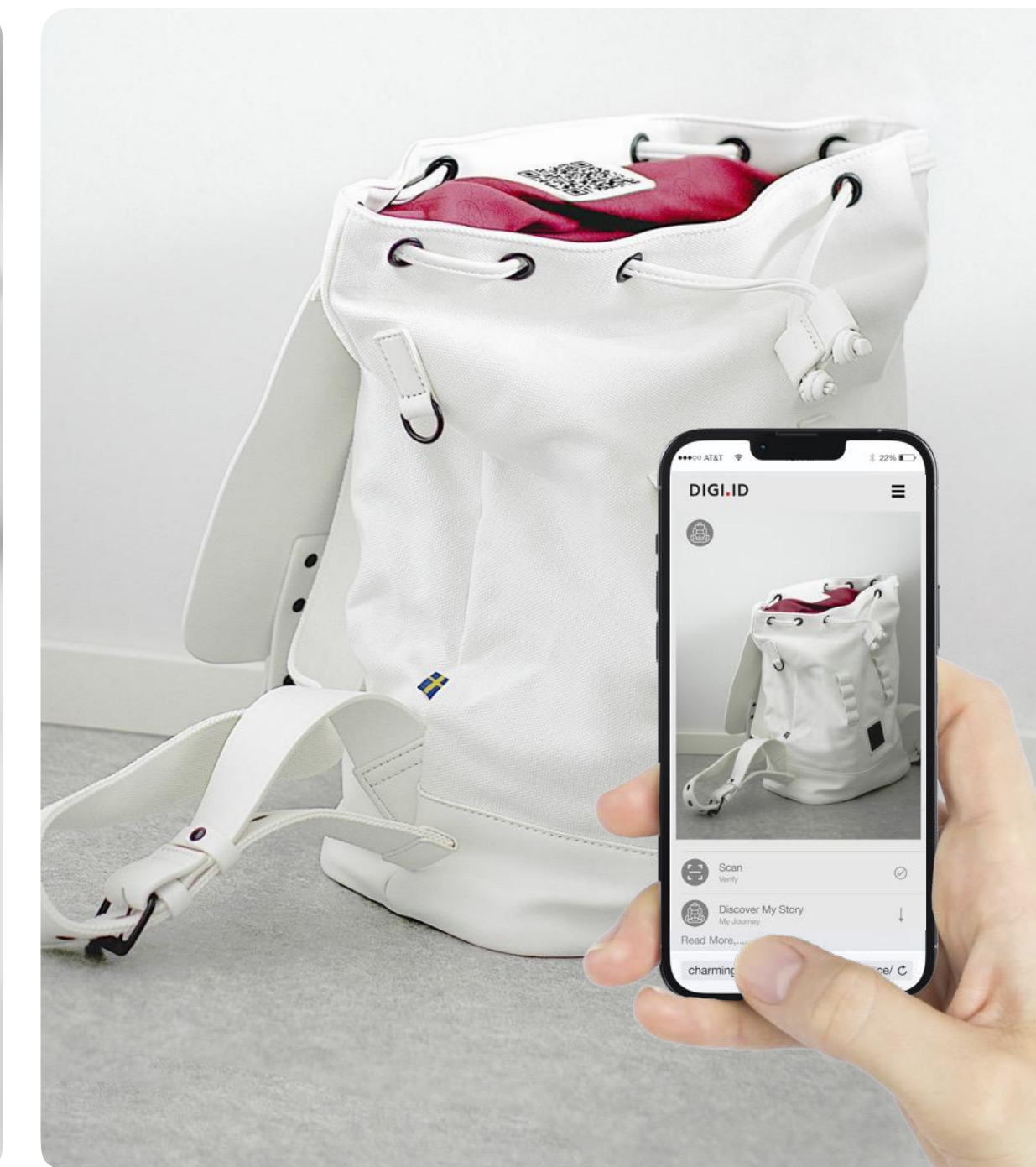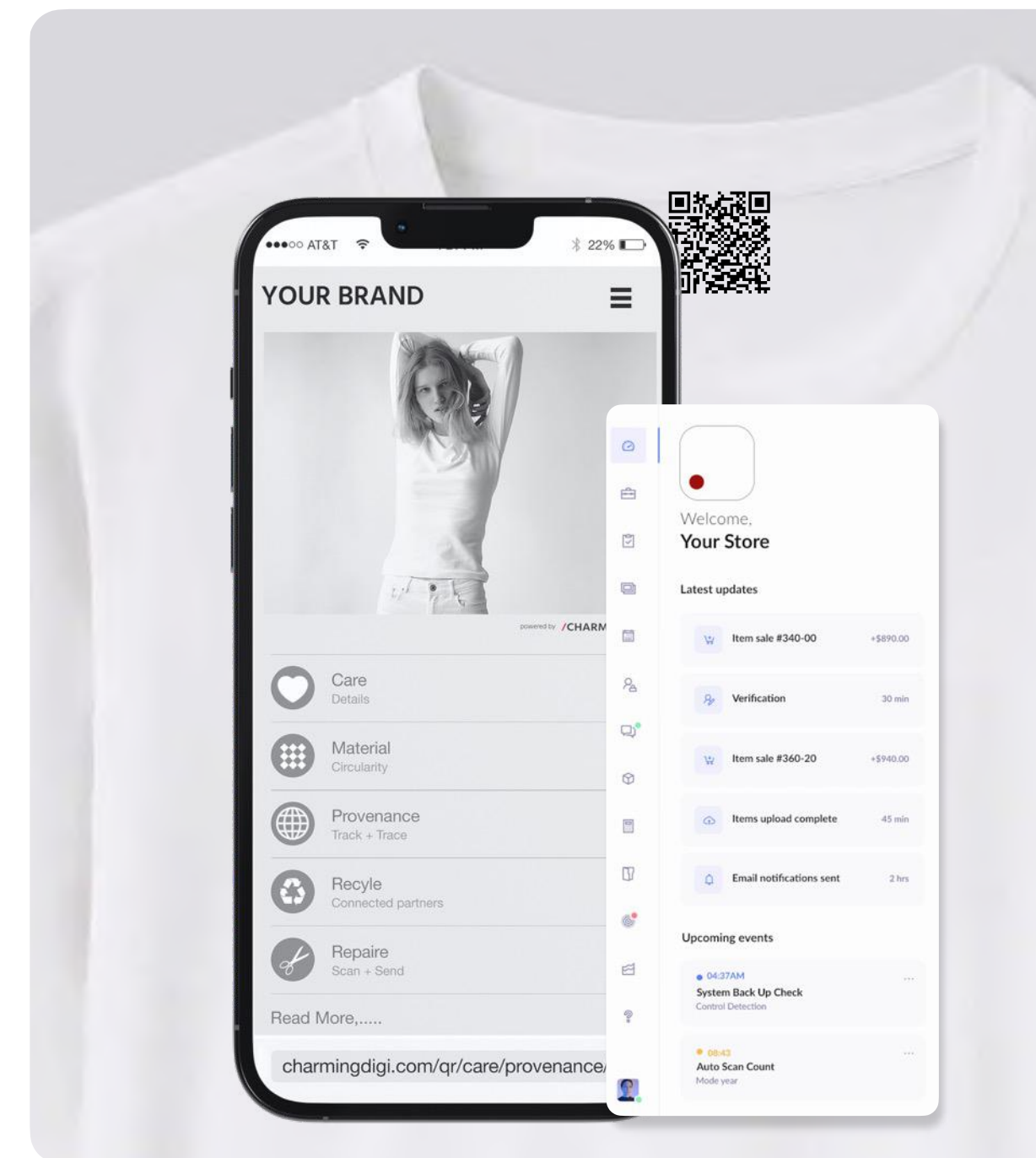
Gain new consumer insights.

Increase velocity of consumer communication channels.

Increase upscale opportunities.

Unique QR-Code, Flaunt It!

Make your QR-Code a call to action, so your brand fans will scan and act.

YOUR
DIGITAL PRODUCT PASSPORT
SOLUTION **/CHARMING.DIGI**

Feel free to ask for a demo.
Contact your Charming local business developer
or find us at info@charmingtrim.com